

COUNTY OF SAN DIEGO

NEWS RELEASE

FOR IMMEDIATE RELEASE August 28, 2006

COUNTY IMPROVES COLLISION ANALYSIS SYSTEM

\$30,000 State Safety Grant Will Help County Identify Problem Areas

Tracking and analyzing critical collision locations in unincorporated areas of the County will be easier soon thanks to a \$30,000 state traffic safety grant.

With new hardware and software, County staff will be able to identify problem areas more quickly and accurately, and recommend appropriate safety improvements.

The grant funds new laptop computers for use in the field and analytical software that connects to the County's geographical information system (GIS). The grant was provided by the California Office of Traffic Safety, through the National Highway Traffic Safety Administration.

"We're always looking for better ways to serve the public," said Board of Supervisors

Chairman Bill Horn. "This grant allows us to improve our ability to analyze traffic information and make our roads safer."

County staff is responsible for operating and maintaining nearly 2,000 miles of road. An accurate collision data tracking and analysis system is a critical tool for identifying appropriate operational improvements to help motorists safely drive these roads. Connecting with GIS allows precise accident locations and makes identifying local conditions much easier.

Once installed, the County will have a more efficient and accurate system of analyzing collision data to identify collision "hotspots" to determine the appropriate solution.

###